



## PsyCon | Portland, OR | May 19–20, 2023



### Moving the Psychedelic Industry Forward

#### Oregon's First Psilocybin License Holders Set to Take the Stage at PsyCon Portland

April 24, 2023 -- Portland, Oregon -- PsyCon Portland, an innovative psychedelic conference and trade show, is pleased to announce the addition of Oregon's first psilocybin license holders to the dynamic speaker list. Taking place May 19th and 20th at the Oregon Convention Center, PsyCon is among the first business-to-business events focusing on the state's emerging psychedelic space.

Tori Armbrust, the first person approved for a coveted psilocybin manufacturing license, will lead the pre-show psychedelic business crash course on May 18th. The programming is considered a must-attend for anyone hoping to be a part of the new psilocybin industry in Oregon.

Dan Huson and Bjorn Fritzsche of Rose City Laboratories will present their cutting-edge insights on psilocybin testing. Rose City Laboratories is the first state-licensed testing lab approved by the Oregon Health Authority, the regulatory body tasked with implementing the Beaver State's legal psilocybin market.

"Having the first psychedelic license holders in the state on our agenda is beyond exciting," said PsyCon co-founder Chad Sloan. "The opportunity for our attendees to learn from their peers who have already succeeded in the licensing process is extremely valuable."

Armbrust, Huson, and Fritzsche join a well-rounded speaker list that includes NBA champion Lamar Odom, famed chef and eco-gastronomic expert Sebastian Carosi, psychedelic concierge to the stars Zappy Zapolin, best-seller author Kaia Roman, and many others.

Those interested in a scholarship can inquire by emailing [info@psycon.org](mailto:info@psycon.org) for more information.

#### About PsyCon:

PsyCon is the premier B2B conference and trade show for the booming psychedelic industry. With expert panels from across the space, cutting edge exhibits from top companies, and plenty of room for meaningful conversation, PsyCon is paving the way for the next generation of psychedelic businesses. Focused on emerging markets, our events strive to cultivate connections while promoting education and innovation.

### Two Days of Panels, Exhibits, and Networking – the Perfect Place to be for Psychedelic Professionals!

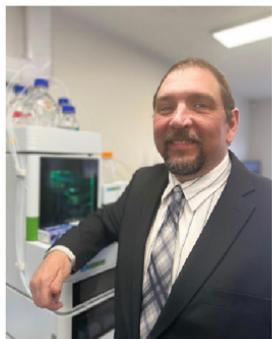
#### Featured Speakers



**Lamar Odom** is a two-time NBA champion, an NBA Sixth Man of the Year, and an Olympic gold medalist who credits psychedelic medicine with saving his life. His life-changing experiences with ketamine and ibogaine inspired Odom to begin advocating for psychedelics worldwide; he will share his incredible story at PsyCon Portland in a compelling can't-miss talk for attendees.

Lisa is an accomplished entrepreneur, researcher, and educator who has made significant contributions to the field of psychedelic-assisted therapy. She is the founder of Changa Institute, the United States' leading professional education and certification provider in psychedelic-assisted facilitation and integration.

**Lisa is a recognized expert in her field and has been featured in a variety of media outlets, including The New York Times, Forbes, and NPR.**



**Dan Huson** – Owner of Rose City Laboratories, currently the only fully licensed and accredited Lab to test for Psilocybin. Dan is a seasoned and respected industry thought leader. His career has been rooted in improving ownership, integrity and accountability – in all of his endeavors.

[Show Schedule](#)

[Full Speaker Schedule](#)